

2017 PARTNERSHIP OPPORTUNITIES

“Designing for a Difference”

Clarity Farm Showcase Home and Tour

Clarity Farm, Milton GA

April 19 – 23, 2017

HOME BUILT BY:

Jason Cole
Cole Construction

DESIGNED AND DECORATED BY:

Pacita Wilson
Owner of Pineapple Park

BENEFITING

Children's Charities All Inclusive Play Park Project

In the City of Milton, GA

Presenting Sponsor (\$50,000)

Attendance Opportunities:

- 50 VIP Admittance to The Clarity Farm Showcase Home and Tour Four Day Event
- Ten Tickets to A Southern Soirée, Gourmet Tasting and Cocktails (\$250 per person)

Promotion Opportunities:

- Presenting Sponsor for Clarity Farm Showcase Home and Tour
- Recognition in all public announcements, including all radio and print advertising
- Logo printed on tickets for Clarity Farm Showcase Home and Tour
- Logo on outside of the Shuttle Bus to Clarity Farm Showcase Home and Tour
- Logo recognition in all Event Advertising including newspaper, magazine, and direct mail advertising which includes monthly email campaigns to targeted lists of Georgia leaders, as well as monthly advertising in the Milton Herald Newspaper and Garden & Gun magazine
- Logo recognition in all Atlanta Homes & Lifestyle Show house magazine insert and brochure plus one full page ad-\$7500 (rate card value of \$8800)
- Recognition within Social Media channels
- Recognition with Logo on Children's Charities website including direct link to your business' website
- Recognition on Banner at all planned events for 2017
- Inside Front page or Back page ad in Clarity Farm Showcase Home Tour Booklet, Plus 1/2 Page Inside
- Sponsor Logo on Stable Paths Equine Camp for Kids With Autism T-shirts for 2017
- Recognition on Banner at Stable Moments Arena
- Recognition on Banner at All Inclusive Play Park Opening
- Plaque on One of the Major Pieces in the All Inclusive Play Park
- One Large Brick Paver in the Path of Progression





2017 PARTNERSHIP OPPORTUNITIES



Area Sponsor (\$30,000)



Attendance Opportunities:

- 25 VIP Admittance to The Clarity Farm Showcase Home and Tour Four Day Event
- Eight Tickets to A Southern Soirée, Gourmet Tasting and Cocktails (\$250 per person)

Promotion Opportunities:

- Recognition in all public announcements, including radio and print
- Logo printed on tickets for Clarity Farm Showcase Home and Tour
- Logo on inside of the Shuttle Bus to Clarity Farm Showcase Home and Tour
- Logo recognition in all Event Advertising including newspaper, magazine, and direct mail advertising which includes monthly email campaigns to targeted lists of Georgia leaders, as well as monthly advertising in the Milton Herald Newspaper and Garden & Gun magazine
- Logo recognition in all Atlanta Homes & Lifestyle Show house magazine insert and brochure plus one full page ad-\$7500 (rate card value of \$8800)
- Recognition within Social Media channels
- Recognition with Logo on Children's Charities website including direct link to your business' website
- Recognition on Banner at all planned events for 2017
- One half page of editorial/advertorial in the Clarity Farm Showcase Home Tour brochure
- Sponsor Logo on Stable Paths Equine Camp for Kids With Autism T-shirts for 2017
- Recognition on Banner at Stable Moments Arena
- Recognition on Banner at All Inclusive Play Park Opening
- Plaque on the Sensory Area of the All Inclusive Play Park
- One Large Brick Paver in the Path of Progression

Clarity Farm Showcase Home Tour Area Sponsorship Available on a Limited Basis: a choice of one area

- Registration Tent Sponsor
- Gracious Goods for Children's Charities Area Sponsor



Diamond Sponsor (\$15,000)



Attendance Opportunities:

- 15 VIP Admittance to The Clarity Farm Showcase Home and Tour Four Day Event
- Four Tickets to A Southern Soirée, Gourmet Tasting and Cocktails (\$250 per person)

Promotion Opportunities:

- Recognition in all public announcements, including radio and print
- Logo printed on Tickets for Clarity Farm Showcase Home and Tour
- Logo on inside of the Shuttle Bus to Clarity Farm Showcase Home and Tour
- Logo recognition in all Event Advertising including newspaper, magazine, and direct mail advertising which includes monthly email campaigns to targeted lists of Georgia leaders, as well as monthly advertising in the Milton Herald Newspaper and Garden & Gun magazine
- Logo recognition in all Atlanta Homes & Lifestyle Show house magazine insert and brochure plus one half page ad-\$5000 (rate card value of \$7070)
- Recognition within Social Media channels
- Recognition with Logo on Children's Charities website including direct link to your business' website
- Recognition on Banner at all planned events for 2017
- One quarter page of editorial/advertorial in the Clarity Farm Showcase Home Tour brochure
- Sponsor Logo on Stable Paths Equine Camp for Kids With Autism T-shirts for 2017
- Recognition on Banner at Stable Moments Arena
- Recognition on Banner at All Inclusive Play Park Opening
- Plaque on the Zip Line Piece in the All Inclusive Play Park
- One Large Brick Paver in the Path of Progression

Clarity Farm Showcase Home Tour Area Sponsorship Available on a Limited Basis: a choice of one area

- Media Area Sponsor
- Gracious Goods for Children's Charities Area Sponsor



2017 PARTNERSHIP OPPORTUNITIES

 **Platinum Sponsor (\$10,000)** 

Attendance Opportunities:

- 10 VIP Admittance to The Clarity Farm Showcase Home and Tour Four Day Event
- Two Tickets to A Southern Soirée, Gourmet Tasting and Cocktails (\$250 per person)

Promotion Opportunities:

- Recognition in all public announcements, including radio and print
- Logo printed on Tickets for Clarity Farm Showcase Home and Tour
- Logo on inside of the Shuttle Bus to Clarity Farm Showcase Home and Tour
- Logo recognition in all Event Advertising including newspaper, magazine, and direct mail advertising which includes monthly email campaigns to targeted lists of Georgia leaders, as well as monthly advertising in the Milton Herald Newspaper and Garden & Gun magazine
- Logo recognition in all Atlanta Homes & Lifestyle Showhouse magazine insert and brochure plus one quarter page ad-\$2800 (rate card value of \$3760)
- Recognition within Social Media channels
- Recognition with Logo on Children's Charities website including direct link to your business' website
- Recognition on Banner at all planned events for 2017
- Photo and cutline of product or service in the Clarity Farm Showcase Home Tour brochure
- Sponsor Logo on Stable Paths Equine Camp for Kids With Autism T-shirts for 2017
- Recognition on Banner at Stable Moments Arena
- Recognition on Banner at All Inclusive Play Park Opening
- Plaque on one Bench All Inclusive Play Park
- One Large Brick Paver in the Path of Progression

Gold Sponsor (\$3,000)

Silver Sponsor (\$1,500)

Bronze Sponsor (\$1,000)

Attendance Opportunities:

- Six VIP Admittance to The Clarity Farm Showcase Home and Tour Four Day Event
- Four VIP Admittance to The Clarity Farm Showcase Home and Tour Four Day Event
- Two VIP Admittance to The Clarity Farm Showcase Home and Tour Four Day Event

Promotion Opportunities:

- Business card size ad in the Clarity Farm Showcase brochure and listing in all advertising outlets including AH&L, MiltonHerald Newspaper and Garden & Gun Magazine
- Recognition within Social Media channels
- Recognition with logo on Children's Charities website including direct link to your business' website
- Sponsor Logo on Stable Paths Equine Camp for Kids With Autism T-shirts for 2017
- Recognition on Banner at all planned events for 2017
- Recognition on Banner at Stable Moments Arena
- One Brick Paver in the Path of Progression at All Inclusive Play Park
- Sponsor Listing in the Clarity Farm Showcase brochure and Listing in all advertising outlets including AH&L, Milton Herald Newspaper and Garden & Gun Magazine
- Recognition within Social Media channels
- Recognition with logo on Children's Charities website including direct link to your business' website
- Sponsor Logo on Stable Paths Equine Camp for Kids With Autism T-shirts for 2017
- Recognition on Banner at all planned events for 2017
- Recognition on Banner at Stable Moments Arena
- One Brick Paver in the Path of Progression at All Inclusive Play Park
- Sponsor Listing in the Clarity Farm Showcase brochure
- Recognition with logo on Children's Charities website including direct link to your business' website
- Sponsor Logo on Stable Paths Equine Camp for Kids With Autism T-shirts for 2017
- Recognition on Banner at all planned events for 2017
- One Brick Paver in the Path of Progression at All Inclusive Play Park



2017 PARTNERSHIP OPPORTUNITIES



I WOULD LIKE TO BE A 2017 CHILDREN'S CHARITIES PARTNER



Below is the Partnership Package I Have Chosen:

- (\$50,000) Presenting Sponsor**
- (\$30,000) Area Sponsor**
- (\$15,000) Diamond Sponsor**
- (\$10,000) Platinum Sponsor**
- (\$3,000) Gold Sponsor**
- (\$1,500) Silver Sponsor**
- (\$1000) Bronze Sponsor**

Business Name: _____

Business Address: _____

Business Contact: _____ Phone: () - _____ Email: _____

Individual Name: _____

Address: _____

Phone: () - _____ Email: _____

MC • VISA • AMEX • DISCOVER: _____ EXP _____ CVV _____

THANK YOU FOR YOUR SUPPORT!

(Make Checks Payable to Children's Charities)

For more information contact:
Amanda White
Phone: 404-217-4643
Fax: 770-753-0644

Email: childrenscharitiesga@gmail.com
Or mail to:
Children's Charities, Inc.
14320 Cogburn Road, Milton, Georgia 30004

Please Send Logo Information for Print Advertising /T-shirts Imprint in Illustrator or EPS Files to:

childrenscharitiesga@gmail.com

